



Southern African Computer Lecturers Association

**43rd SACLA CONFERENCE
PROGRAMME**

24—26 June 2014

**Summerstrand South Campus, Nelson Mandela
Metropolitan University and Summerstrand Hotel**

Port Elizabeth

Nelson Mandela Bay

<http://www.sacla.org.za/> and <http://sacla2014.nmmu.ac.za/>

Welcoming Message from the Conference Co-Chairs

A very warm welcome to our friendly city of Port Elizabeth and to SACLA 2014. South Africa urgently needs huge investments in improving its standard of education. I hope and believe that this conference will inspire you to be even better lecturers than you are currently and will motivate you to do more research in the field of Education. In this way we can all do our small bit to increase the quality level of South Africa's tertiary education and improve the society in which we live.

Prof Andre Calitz, Dr Brenda Scholtz and Mr Clayton Burger (SACLA 2014 Conference Co-Chairs)

The Organising Committee would like to express SACLA's grateful thanks to our generous sponsors:

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SACLA 2014 Committee

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Overview of Order of Events

Tuesday 24 June 2014

13:30-17:30	HoD Colloquium and Blended Learning Workshop
18:00-20:00	Registration and Welcoming Function

Wednesday 25 June 2014

08:00-09:00	Registration
09:00-16:30	Conference Starts and Full Day Presentations
16:30-18:00	SACLA Annual General Meeting
19:00-22:00	Gala Dinner and Best Paper Award

Thursday 26 June 2014

08:30-12:30	Half Day Presentations
12:30-12:45	Closing Address
12:45-13:45	Lunch and Departure

Keynote Speaker—Professor Steve Burgess



Professor Steve Burgess is a Professor in Marketing and the Director of the Nelson Mandela Metropolitan University Business School. He was a Professor in Business Administration and Research Director at the Graduate School of Business of the University of Cape Town, and the Association of Marketers' Professor of Marketing at the University of the Witwatersrand. He has also taught programmes at numerous leading United States, European and Asian business schools, including the Kenan-Flagler Business School of the University of North Carolina (Visiting Professor of Marketing) and the Fisher College of Business at the

Ohio State University. Professor Burgess sits on the editorial review boards of the International Journal for Advertising and the International Journal of Research in Marketing.

Professor Burgess holds a Bachelor of Science in Business Administration (Marketing) degree from the Ohio State University and a Doctoral degree in Marketing from the University of the Witwatersrand.

Professor Burgess's lifetime contributions to marketing education were recognised when he received a special award at the World Marketing Summit in Malaysia in 2013. Additionally, he received the first-ever Marketing Science Institute Visiting Scholar Award from the Marketing Science Institute in Boston, USA in 2007. He also received the Fisher College of Business International Alumni Award of the Ohio State University for his lifetime contributions in South Africa and the United States of America, as well as the Millennium Merit Certificate of the South African Association of Marketers.

Tuesday 24 June 2014

13:30-14:00 Venue: Foyer, 2nd Floor, Embizweni Building	Light Lunch and Refreshments
14:00-17:30 Venue: Conference Room, Rendezvous Café, South Campus Facilitator: Prof Jean Greyling (NMMU)	Parallel Session 1A: HoD Colloquium
14:00-14:15	Welcome Address Prof Charmain Cilliers (Director, School of Computing Sciences, Mathematics, Physics and Statistics, NMMU)
14:15-15:45	Colloquium Topics: <ol style="list-style-type: none">1. Student numbers2. South African Computing Accreditation Board (SACAB)3. Work integrated learning in computing programmes4. Problems faced by Head of Departments5. Opportunities for collaboration amongst departments
15:45-16:00	Refreshments Outside Venue
16:00-17:30	Colloquium Topics (Continued): <ol style="list-style-type: none">6. The new proposed government subsidy for CESM 67. University wide computer science/engineering advisory board8. Role of SACLA9. Future HOD Colloquium10. General

<p>14:00-17:30 Venue: Council Chambers, Main Building, South Campus Facilitators: Prof Johannes Cronjé (CPUT) and Dr Brenda Scholtz (NMMU)</p>	<p>Parallel Session 1B: Blended Learning Workshop: Utilising the Full Potential of E-Learning Tools in a Blended Learning Environment</p>
<p>14:00-14:10</p>	<p>Introductions and Welcome Dr Brenda Scholtz (NMMU)</p>
<p>14:10-15:45</p>	<p>Learning 3.0 - the Implications of Web 3.0 for Learning in the 21st Century Prof Johannes Cronjé (CPUT)</p>
<p>15:45-16:00</p>	<p>Refreshments Outside Venue</p>
<p>16:00-17:20</p>	<p>Learn More About Moodle, Turnitin, Respondus and Camtasia from Experts and Colleagues Mr Simon Goldstone (CTLN, NMMU)</p>
<p>17:20-17:30</p>	<p>Closing and Thanks Dr Brenda Scholtz (NMMU)</p>
<p>18:00-20:00 Venue: Foyer, 2nd Floor, Embizweni Building</p>	<p>Registration and Welcoming Function</p>

Wednesday 25 June 2014

08:00-09:00 Venue: Foyer outside Meeting Rooms 2 and 3	Registration
09:00-09:45 Venue: Meeting Rooms 2 and 3	Plenary Session: Opening Addresses
09:00-09:15	Welcome Address Prof Jean Greyling (Head, Computing Sciences Department, NMMU)
09:15-09:45	Marketing and Education in the Cyber World Keynote Address: Prof Steve Burgess (Director, Business School, NMMU)
09:45-10:15 Venue: Pool Lounge	Morning Refreshments
10:15-12:25 Venue: Meeting Room 2 Session Chair: Mrs Janet Liebenberg (NWU)	Parallel Session 2A: Programming Education and Engagement
10:15-10:45	Incorporating Lessons Learned from the 'Indie Paradigm' into Student Game Development Projects Craig Marais, Lynn Futchter and Johan van Niekerk
10:45-11:15	Using Blended Learning to Increase Student Engagement in a Large Undergraduate Class Jane Nash
11:15-11:45	Teaching OOP Concepts to IS Students at the Tertiary Level Pieter Joubert, Machdel Matthee and AURONA Gerber
11:45-12:05	Teaching Without Technology Philip Machanick (<i>short paper</i>)
12:05-12:25	Exploring Challenges for Learning Programming Courses: WSU Ibika Campus Nobert Jere, Jose Lukose and Yonela Dungayenzi (<i>short paper</i>)

10:15-12:25 Venue: Meeting Room 3 Session Chair: Prof Lisa Seymour (UCT)	Parallel Session 2B: Supporting Technologies for Teaching Management
10:15-10:45	Utilising N-grams and Edit Distance as a Means of Identifying Copied Programming Assignments Bertram Haskins
10:45-11:15	Decoding Code Plagiarism Vreda Pieterse
11:15-11:45	Using Mobile Barcode Scanning Technology to Control Examination Venue Entry Ross Haupt and Charmain Cilliers
11:45-12:05	Students' Response to the Use of QR Codes to Encourage Participation in an Introductory Programming Module Greg Foster (<i>short paper</i>)
12:05-12:25	E-Learning Acceptance by Secondary Schools Educators in South Africa Tlou Johnson Kabe and Billy Mathias Kalema (<i>short paper</i>)
12:25-13:30 Venue: Satis Restaurant	Lunch
13:30-15:00 Venue: Meeting Room 2 Session Chair: Prof Greg Foster (Rhodes)	Parallel Session 3A: Information Systems Education
13:30-14:00	Renewal of a Typical Database Systems Module with NoSQL Data Stores Romeo Botes and Imelda Smit
14:00-14:30	Students' Perceptions of ERP e-Learning Material in a Blended Learning Environment Brenda Scholtz, Andre Calitz and Alyssa Whale
14:30-15:00	Challenges to Business Process Teaching by South African Information Systems Lecturers Brett Flugel, Lisa Seymour and Francois van der Merwe

13:30-15:00 Venue: Meeting Room 3 Session Chair: Prof Isaac Osunmakinde (UNISA)	Parallel Session 3B: Learning Management Systems
13:30-14:00	Can IT Students' Use of Education Technology Predict Their Performance? Suné van der Linde and Etienne Barnard
14:00-14:30	Comparison of Institutional Recommended E-learning Platforms for Coordination and Supervision of Student Projects at Higher Educational Level Lynn Fitcher and Mariana Gerber
14:30-15:00	Computer Lecturers Using Their Institutional LMS for ICT Education in the Cyber World Leila Goosen and Lizelle Naidoo
15:00-15:30 Venue: Pool Lounge	Afternoon Refreshments
15:30-16:30 Venue: Meeting Rooms 2 and 3	Plenary Session: Industry Presentations
15:30-16:00	Mobile First, Cloud First World – How Can Academia Enable the Next Wave of Innovation? Nyaladzi Mpofu (Microsoft)
16:00-16:30	Enterprise Content Management and Content Archiving Francois Marais (Oracle)
16:30-18:00 Venue: Meeting Rooms 2 and 3	Plenary Session: SACLA Annual General Meeting
19:00-22:00 Venue: Turnaround Room	Gala Dinner and Best Paper Award Guest Speaker: Mr Guy Thomson

Thursday 26 June 2014

08:30-10:30 Venue: Meeting Room 2 Session Chair: Dr Lynn Futcher (NMMU)	Parallel Session 4A: Teaching Strategies and Requirements
08:30-09:00	Combining Fundamentals, Traditions, Practice, and Science in a Digital Forensics Course Martin Olivier
09:00-09:30	Teaching the Single Responsibility Principle Ken Halland and Anitta Thomas
09:30-10:00	A Learning Structure of E-Commerce Assurance Revealing Hidden ICT Topics in Cyber World Isaac Osunmakinde and Thembekile Mayayise
10:00-10:30	South African Industry ICT Graduate Skills Requirements Andre Calitz, Jean Greyling and Margaret Cullen

08:30-11:00 Venue: Meeting Room 3 Session Chair: Prof Janet Wesson (NMMU)	Parallel Session 4B: Student Perceptions and Opportunities
08:30-09:00	Increasing Personal Research Output by Utilising Honours Students Ian Sanders and Colin Pilkington
09:00-09:30	System Architecture for Mobile Campus Guides Grant Eastwood and Lynette Barnard
09:30-10:00	Student Perceptions of Online Learning Jacques Ophoff and Kevin Johnston
10:00-10:30	Towards Increasing Supervision Capacity: The Pyramid Cohort Supervision Model Judy Van Biljon, Tobie Van Dyk and Lizelle Naidoo
10:30-11:00	Online Safety for School Learners – Awareness vs Implementation Elmarie Kritzinger
11:00-11:30 Venue: Pool	Morning Refreshments

Lounge	
11:30-12:30 Venue: Meeting Rooms 2 and 3	Plenary Session: Industry Presentations
11:30-12:00	Empowering Millennials in Africa De Wet Naude (SAP)
12:00-12:30	ICT in Education at Pearson Karen Greyling (Pearson Education)
12:30-12:45 Venue: Meeting Rooms 2 and 3	Closing Address
12:45-13:45 Venue: Satis Restaurant	Lunch

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